



DIWALI NIGHT 2020

SPONSORSHIP PACKAGES

Diamond Sponsor	Platinum Sponsor	Gold Sponsor
<ul style="list-style-type: none"> ✓ One table with 10 seats in the first row VIP tables along with key dignitaries ✓ Invitation on stage to light the lamp along with the Chairman and the Ambassador ✓ Stage thanking announcement ✓ 30s Advertising video clip looping at break on LED screen ✓ Introduction note on INCHAM social channels ✓ Premium location for display of products ✓ Advertise on the website as Partner in the year 2020 ✓ Largest logo on the entrance banner at venue and photo backdrop ✓ Largest logo on marketing materials ✓ Logo on Diwali epic stories' boards ✓ Mention on media briefly 	<ul style="list-style-type: none"> ✓ 5 seating in the First-row VIP tables along with key dignitaries ✓ Stage thanking announcement ✓ Introduction note on INCHAM social channels ✓ Small location for display of products ✓ Advertise on the website as Partner in the year 2020 ✓ 2nd largest logo on the entrance banner at venue and photo backdrop ✓ 2nd largest logo on marketing materials 	<ul style="list-style-type: none"> ✓ 4 seating in the First-row VIP tables along with key dignitaries ✓ Stage thanking announcement ✓ Introduction note on INCHAM social channels ✓ Advertise on the website as Partner in the year 2020 ✓ 3rd largest logo on the entrance banner at venue and photo backdrop ✓ 3rd largest logo on marketing materials
USD 4,000	USD 3,000	USD 2,000



SPONSORSHIP PACKAGES

Silver Sponsor

- ✓ 2 seating in VIP table
- ✓ Stage thanking announcement
- ✓ Introduction note on INCHAM social channels
- ✓ Logo listed on entrance banner at venue and photo backdrop
- ✓ Logo listed on marketing materials

USD 1,000

Bronze Sponsor

- ✓ 1 seating in VIP table
- ✓ Stage thanking announcement
- ✓ Introduction note on INCHAM social channels
- ✓ Logo listed on entrance banner at venue and photo backdrop
- ✓ Logo listed on marketing materials

USD 500

***Note:**

1. Every content and material, including activities, must be approved by INCHAM Hanoi to fit the overall editorial program of the event.
2. Final details, terms and conditions in the Cooperation Agreement may be different from package inclusions mentioned above.