



## BENEFITS OF INCHAM CORPORATE PARTNERS 2021 PLATINUM CORPORATE PARTNER

Items	Description	Your Benefits
<b>EVENTS</b>		
VIP seats for events during the year	Seats in the table of the VIP guests of the event. Limit 2 VIP seat for each company per event	<b>Two Seats</b>
Free tickets for INCHAM events during the year	<ul style="list-style-type: none"> <li>• Events tickets are provided for events organized by INCHAM in Hanoi in 2021</li> <li>• 1 ticket/1 attendance</li> </ul>	<b>5 tickets x 3 event</b>
Event co-organizer	<ul style="list-style-type: none"> <li>• INCHAM will show your company as Corporate Sponsor for Platinum Partner</li> <li>• Only applied to events organized by INCHAM, and not INCHAM's supported, co-hosted, co-organized events in Hanoi</li> </ul>	<b>Three times</b>
Play sponsors audio or video clip during our events		<b>1 minute</b>
<b>ADVERTISING - COMMUNICATIONS – MEDIA</b> (Artworks, designs provided by Corporate Partner)		
Display of company brochure / product at INCHAM Office	Deliver your materials to INCHAM office to be displayed on the information shelve	<b>Yes</b>
<b>DIGITAL &amp; SOCIAL MEDIA</b>		
<b>1. Website</b>		
Publish corporate partner's events/news on INCHAM website and circulate in quarterly newsletter	<ul style="list-style-type: none"> <li>• maximum 3 weeks prior to event <a href="http://inchamhanoi.vn/category/upcoming-events/">http://inchamhanoi.vn/category/upcoming-events/</a></li> <li>• INCHAM support to publish partners' events on INCHAM website and circulate in quarterly newsletter</li> </ul>	<b>Three times</b>
Publish corporate partner's logos/ partnership once in 3 months on social media communication with thanks note		<b>Two times</b>
Logo on INCHAM website with hyperlink	Group Logo	<b>May to Dec 21</b>
<b>2. Other communications</b>		
Advertisement in e-newsletter		<b>Every Issue</b>
Logo in Email campaigns	Group logo at the footer of INCHAM e-bulletin, Event reminder, Special Announcements,...	<b>May to Dec 21</b>
Ads Page in newsletter	Ads Page with hyperlink inserted inside of the newsletter content	<b>Full Page - All 3 newsletters in 3 quarters</b>
<b>PRINTED PUBLICATIONS</b>		
<b>1. Membership Directory 2021</b>		
Ads page	Color printed	<b>Inside page: 1 full page</b>

INDIAN BUSINESS CHAMBER IN VIETNAM (INCHAM)

7th Floor, ATS building, 252 Hoang Quoc Viet, Bac Tu Liem Dist., Hanoi, Vietnam

Tel: (84-24) 377 24248. Fax: (84-24) 377 24248.

Email: [info@inchamhanoi.vn](mailto:info@inchamhanoi.vn). Website: [inchamhanoi.vn](http://inchamhanoi.vn)



<b>2. Event Materials</b>		
Logo on backdrop for INCHAM events	For all events throughout the year in Hanoi	<b>Yes</b>
Logo on standees and flyers for INCHAM events	For all events throughout the year in Hanoi	<b>Yes</b>
Logo board at office entrance	Group logos on Corporate Partners Board displayed at office in Hanoi	<b>Yes</b>
<b>OTHER</b>		
Meeting room (10-15 people) usage (subject to availability)	State of the art equipped meeting room on 7th floor, ATS building, 252 Hoang Quoc Viet, Hanoi * Subject to availability, please check with INCHAM team for availability (info@inchamhanoi.vn) * Applicable to working time only	<b>10 days</b>
Support in inviting speakers for Corporate partner's own event.  Also announcing to all members about such events if Corporate would like to highlight to members.	INCHAM will provide support in logistics such as suggesting venues, recommending speakers for events organized by Platinum partner	<b>Yes</b>

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