



Logo of Sponsor

BENEFITS OF INCHAM CORPORATE PARTNERS 2021
COMPANY NAME
GOLD CORPORATE PARTNER

Items	Description	Your Benefits
EVENTS		
VIP seats for events during the year	Seats in the table of the VIP guests of the event. Limit 2 VIP seat for each company per event	One Seat
Free tickets for INCHAM events during the year	<ul style="list-style-type: none"> Events tickets are provided for events organized by INCHAM in Hanoi in 2021 1 ticket/1 attendance 	3 tickets x 2 event
Event co-organizer	<ul style="list-style-type: none"> INCHAM will show your company as Corporate Sponsor for Platinum Partner Only applied to events organized by INCHAM, and not INCHAM's supported, co-hosted, co-organized events in Hanoi 	Two times
Play sponsors audio or video clip during our events		30 seconds
ADVERTISING - COMMUNICATIONS – MEDIA (Artworks, designs provided by Corporate Partner)		
Display of company brochure / product at INCHAM Office	Deliver your materials to INCHAM office to be displayed on the information shelve	Yes
DIGITAL & SOCIAL MEDIA		
1. Website		
Publish corporate partner's events/news on INCHAM website and circulate in quarterly newsletter	<ul style="list-style-type: none"> maximum 3 weeks prior to event http://inchamhanoi.vn/category/upcoming-events/ INCHAM support to publish partners' events on INCHAM website and circulate in quarterly newsletter 	Two times
Publish corporate partner's logos/ partnership once in 3 months on social media communication with thanks note		
Logo on INCHAM website with hyperlink	Group Logo	May to Dec 21
2. Other communications		
Advertisement in e-newsletter		Every alternate Issue
Logo in Email campaigns	Group logo at the footer of INCHAM e-bulletin, Event reminder, Special Announcements,...	May to Dec 21
Ads Page in newsletter	Ads Page with hyperlink inserted inside of the newsletter content	Half page - All 3 newsletters in 3 quarters
PRINTED PUBLICATIONS		

INDIAN BUSINESS CHAMBER IN VIETNAM (INCHAM)

7th Floor, ATS building, 252 Hoang Quoc Viet, Bac Tu Liem Dist., Hanoi, Vietnam
 Tel: (84-24) 377 24248. Fax: (84-24) 377 24248.
 Email: info@inchamhanoi.vn. Website: inchamhanoi.vn



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1. Membership Directory 2021		
Ads page	Color printed	Inside page: 1 half page
2. Event Materials		
Logo on backdrop for INCHAM events	For all events throughout the year in Hanoi	Yes
Logo on standees and flyers for INCHAM events	For all events throughout the year in Hanoi	Yes
Logo board at office entrance	Group logos on Corporate Partners Board displayed at office in Hanoi	Yes
OTHER		
Meeting room (10-15 people) usage (subject to availability)	State of the art equipped meeting room on 7th floor, ATS building, 252 Hoang Quoc Viet, Hanoi * Subject to availability, please check with INCHAM team for availability (info@inchamhanoi.vn) * Applicable to working time only	5 days
Support in inviting speakers for Corporate partner's own event. Also announcing to all members about such events if Corporate would like to highlight to members.	INCHAM will provide support in logistics such as suggesting venues, recommending speakers for events organized by Platinum partner	Yes

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